

# Pennsylvania DeMolay

1244 Bainbridge Road; Elizabethtown, PA 17022

# 2011 Yearbook

## Prices:

Full-Page Ad Photos/Sponsorship.....\$100  
Full-Page Ad Non-Photo.....\$125  
Half-Page Ad Photos/Sponsorship.....\$50  
Half-Page Ad .....\$65  
Quarter-Page Ad .....\$25  
Classified/Personal Ad .....\$10  
Booster .....\$5

*See back for Sample of Sizes*

## Sales Information:

Salesperson: \_\_\_\_\_

DeMolay Chapter: \_\_\_\_\_

Ad Size: \_\_\_\_\_ Full Photo      \_\_\_\_\_ Full Other  
                  \_\_\_\_\_ Half Photo      \_\_\_\_\_ Half Other  
                  \_\_\_\_\_ Quarter      \_\_\_\_\_ Classified  
                  \_\_\_\_\_ Booster

Amount Enclosed: \_\_\_\_\_

**See back for full-page sponsorship opportunities.**

**Please Consider Sponsoring a Photo Page**

Please make checks payable to "Pennsylvania DeMolay"

Questions? Call Executive Secretary Dave Berry at (717) 367-1536 x 4  
or e-mail him at [es@pademolay.org](mailto:es@pademolay.org)

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Please attach camera-ready art or list Boosters singly.

Quarter Page, Classifieds and Personal Ads cannot include photos.

All ads are to be submitted with digital photos and artwork, as this will ensure quality. All layouts will be completed by Pennsylvania DeMolay. Please DO NOT submit pre-designed pages.

Graphics, files and photos can be e-mailed to [es@pademolay.org](mailto:es@pademolay.org)

**Please do not send .pdf files or other formats that cannot easily be edited.**

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Pennsylvania DeMolay reserves the right to refuse any submission which may not be appropriate or in conformance with the principles of the Order of DeMolay.

**Pre-paid ad copy is due by May 1, 2011**

**Order Form, Copy & Payment Should Be Submitted at the Same Time to Prevent Possible Errors in Formatting & Printing**

## Full Page Ad Size

A full page ad that includes only words or graphics  
(Full page photo ads preferred)

\$125.00

## Full Page Photo Ad Size

\$100.00

Your organization or business is encouraged to sponsor a page that lists you as the group that ...  
(check your preferred choice)

- Salutes a DeMolay Chapter with photos selected by Chapter.**

Name of Chapter: \_\_\_\_\_

- Salutes a Statewide Competition Winner**

Includes Athletics and Chapter Activity Competitions  
Phone (717) 367-1536 or (800) 266-8424 for details.

- Sponsors a DeMolay Special Events Page**

Includes Statewide DeMolay Events, Special Pages Recognizing Chapters Involvement in activities including Community Service, Masonic Service, and DeMolay Obligatory Days  
Phone (717) 367-1536 or (800) 266-8424 (PA only) for details.

- Sponsors a DeMolay Historical Page**

Phone (717) 367-1536 or (800) 266-8424 for details.

If your organization selects one of these options, you will be listed as the page sponsor at the foot of the page.

**Samples are available upon request.**

## Half Page Ad Size

\$65.00

## Half Photo Page Ad Size

\$50.00

Please refer to the options available for full page options.  
Two Half Page sponsors will be combined to  
Create a full page.

## Quarter Page Ad Size

\$25.00

## Classified Ad/Personal Message Size

\$10

(Three lines, twenty words or less, with no photos or graphics.)

## Boosters are \$5

(One Line at appx. 14 point font or two lines at appx. 10 point font.)